

5 THE TOP THINGS YOU NEED TO KNOW ABOUT COMPASSION CANADA

Whether this is your first time hearing about Compassion Canada or you've known about us forever, we want you to know what we're all about.

1

What do we value?

In our mission to end poverty in the lives of children and their families, there are three values that make Compassion who we are—we are **Christ-centred**, **child-focused** and **church-based**. What does that mean? Simple:



We love Jesus.

Jesus Christ is the centre and reason for all we do.

We want all people to experience the love of Jesus firsthand, including children living in poverty. That's why we give kids the chance to be freed from poverty in every sense—by having their practical needs met and by hearing the good news about Jesus, too!



We love children.

We believe every child is special, uniquely made by God. That's why everything we do is designed to meet the specific needs of individual children. We help them identify their passions and talents while gaining the skills and resources necessary to overcome poverty.



We love the local church.

We want the Church to shine brightly as it displays the love of Christ for all to see. That's why we work solely through local churches in the developing world to help children escape poverty. These churches are safe havens where children are known, loved and protected—where they begin the journey out of poverty with the support of members of their own communities.

2

What do we do?

If you could sum up our work in a phrase, it would be “holistic child development.” It may not sound terribly exciting, but here's what it means: **we seek to develop children in all the different aspects of their lives—their minds, bodies and relationships while discovering God's love for them in the gospel of Jesus Christ.** We do this through:



Age-appropriate Christian teaching and discipleship



Health care, hygiene training and supplementary food



Formal and non-formal educational opportunities



Personal attention, guidance and love

...all within the safety of the local church. And because of this, more than 1.8 million children in 25 countries are learning the skills and receiving the opportunities they need to overcome poverty.

Does it really work?

You bet! According to independent research, Compassion kids are:



27-40%

more likely to finish secondary education;



about **35%** more likely to have white-collar employment as adults and;



40-70%

more likely to become church leaders

...than their unsponsored peers.

With results like this, holistic child development seems a lot more exciting, doesn't it?

Are we responsible with money?

We take financial stewardship seriously.

In our 2016/2017 Fiscal Year, **84.3** per cent of funds were used for program activities benefitting the children we serve, and **15.7** per cent for support services.

Both at home and abroad, we continually evaluate how funds are used and the effectiveness of our programs—all so children get the help they really need and you can know your donations are being used as wisely as possible.



Ministry activities (84.3%)

- International Program (77.5%)
- Supporter services and advocacy in Canada (6.8%)

Support services (15.7%)

- Fundraising (9.7%)
- General and administration (6.0%)

Compassion Canada proudly accepts the Seal of Organizational Integrity and Accountability.



What part can you play?

If you're excited about what you've just learned, the best way to get involved is by sponsoring a child. For \$41 a month, you can invest in a one-to-one relationship with a child in the developing world, encouraging him or her through your letters, prayers and support. And by sponsoring a child, you can take part in the mission of the church—to make disciples of all nations!

Sep/17

Want to know more?

You can learn more online at www.compassion.ca or call toll free **1-800-563-5437**